Want to capture your twist on life?
Just visit

www.nikon-coolpix.com

for details.

Two great twists on digital.

Nikon

COOLPIX 3500 2500

DIGITAL CAMERAS

Twist and Shoot

3.2 Effective Megapixels
COOLPIX 3500

2.0 Effective Megapixels
COOLPIX 2500

- **Inner-Swivel Lens Design**
- **3x Optical Zoom-Nikkor Lens**
- **12 Scene Modes**

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Life.
With a Twist.
Now you have two cool choices.

Ever wonder what life would be like if others could see the world through your eyes? Just get yourself a Nikon digital camera like the cool-blue COOLPIX 2500 (2.0 effective megapixels) or cool-grey COOLPIX 3500 (3.2 effective megapixels) and they can. These compact, eye-catching cameras make digital photography so enjoyable you'll want to share your twist on life with everyone. Plus, their inner-swivel lens designs let you take photos from all sorts of angles. So when you're ready for a little twist, get yourself a little COOLPIX.

COOLPIX 2500
2.0 Effective Megapixels

COOLPIX 3500
3.2 Effective Megapixels

Designed for on-the-go shooting.

GO-ANYWHERE DESIGN
Lens shut away, the COOLPIX 2500's and COOLPIX 3500's smooth sleek bodies will turn heads. The combination of mirror-finish metal and cool blue or sophisticated grey makes these cameras look just as good as the pictures they take. Hidden away inside, the powerful rechargeable battery gives you up to 80 minutes of continuous use.
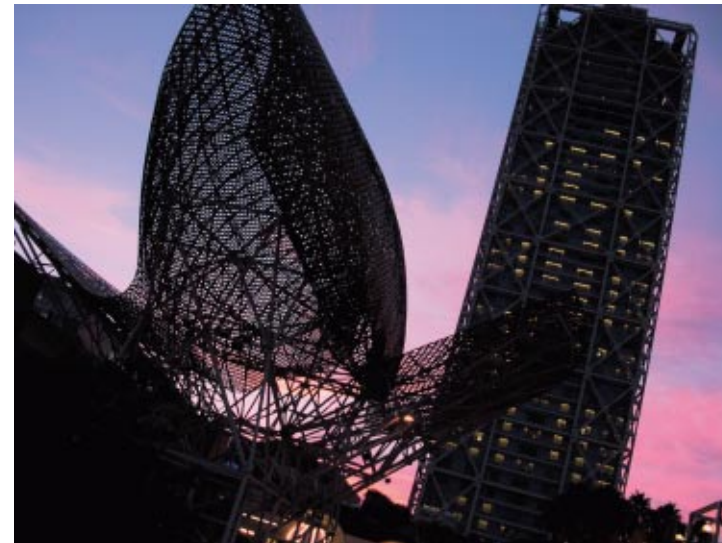
IMAGE QUALITY
With COOLPIX, great results are built in. Both models feature a 3x zoom Nikkor lens and other Nikon digital advances to deliver crisp images and brilliant colour. The COOLPIX 2500 boasts 2.0 effective megapixel resolution that is ideal for all-round use. The COOLPIX 3500's even better with an impressive 3.2 effective megapixel resolution for stunning prints at up to A4 size. It's the legendary Nikon quality squeezed into an up-to-date COOLPIX design.

SHOOTING MODES
Both COOLPIX cameras offer various shooting modes that make getting great shots easy. Auto mode is ideal for most photo situations, and the 12 Scene Modes help make the most out of creative situations. Just choose the right mode for the scene at hand, and the camera will handle all adjustments for you automatically.

QUICK REVIEW
Pressing the Quick Review button brings the last shot up onto the screen immediately without having to switch to Play mode. You can view the image either in quarter- or full-size, and if you don't like it, just delete it: if you do like it – show it around!

12 Scene Modes
Movie Mode
(up to 35 sec. (E3500)/15 sec. (E2500), no audio)
Continuous Shooting Mode

Portrait	Party/Indoor	Night Portrait	Beach/Snow
Landscape	Sunset	Night Landscape	Museum
Fireworks Show	Close Up	Copy	Back Light

A mode for every mood.

AUTO [🅰️📷]*

Stop people in their tracks with great pictures, no matter what they're doing. Auto mode means life's fast moments will never pass you by.

PARTY/INDOOR [✨]*

Never forget what the mood was *really* like. You and your friends will remember every nuance of the atmosphere when you use Party/Indoor mode.

NIGHT PORTRAIT [🌃]*

See nighttime like you've never seen it before. In Night Portrait mode, you'll uncover a whole new world, even when bright lights are your backdrop.

AUTO [🅰️📷]*

You never know what you'll find when you're out and about. Be ready for anything with Auto mode.

CLOSE UP [🌷]*

The proof is in the details. Close Up mode brings out the finer points of your everyday life.

PORTRAIT [👤]†

An image to last a lifetime. Use Portrait mode to capture her natural beauty against a softened background.

AUTO [🅰️📷]*

Be a digital artist: Just frame the picture, shoot and see your masterpiece. You and your friends become the art in Auto mode.

COOLPIX can capture them all.
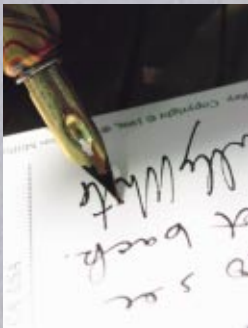
▲ Tele

▲ Wide

3X ZOOM†

Never miss a beat! The versatile 3x Zoom-Nikkor lens puts the action right where you want it.

Share your twist on life.

SMALL PICTURE

E-mailing and Web posting your COOLPIX photos is an easy way to share life's moments with others. Just press the Small Picture button and the camera automatically creates a reduced-size image when in Play mode.

ONE-TOUCH IMAGE UPLOADING

COOLPIX makes sending images to your computer painless. Just connect your camera to the computer with the (supplied) USB cable and press the Transfer button. Selected images are then automatically transferred to the computer that you can then browse in thumbnail format with Nikon View 5 software (supplied). If you want to enlarge the image for a closer look, just click on it. Nikon View 5 even lets you adjust the colour balance or change the image size for e-mailing or Web posting. Run a slide show of selected images and print them out directly — Nikon View 5 lets you do all this from your computer.

FOTOSHARE

Want to use the power of the Web to share the fun of digital photography with your family and friends? Nikon FotoShare is your online album where others can share your twist on life. It's free and fun and in addition to your online albums it's the gateway to education, inspiration, news and free software from Nikon. www.nikonfotoshare.com

*Nikon FotoShare may not be available in some regions.

One touch and off they go.

Nikon View 5 makes image browsing easy.
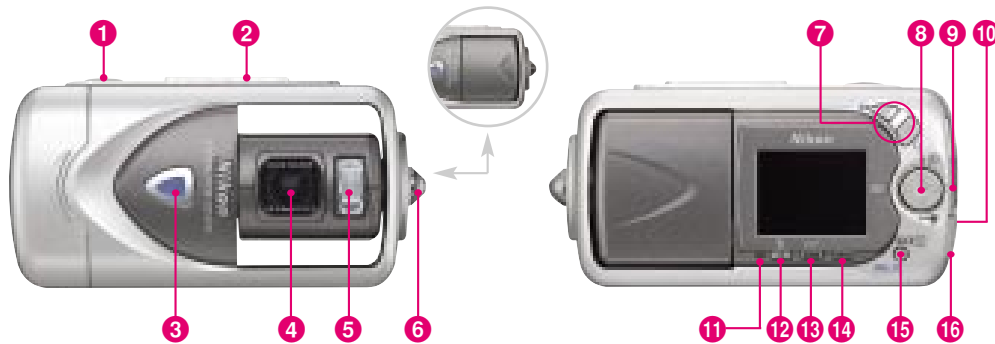
All this and more is easy.

- Printout
- Photo retouch
- Photo storage
- Online photo album
- Web posting
- E-mail attachment
- E-card

COOLPIX3500/COOLPIX2500

Both cameras share the same nomenclature.

1 *Shutter-release button*
2 *Mode selector/Power switch*
3 *Self-timer lamp*
4 *Lens*
5 *Built-in Speedlight*
6 *Eyelet for camera strap*
7 *Zoom buttons*
8 *Multi selector*
9 *Memory card slot/battery-chamber cover latch*
10 *Memory card slot/battery-chamber cover*
11 *Flash-ready lamp*
12 *Flash/Delete button*
13 *Scene mode/Transfer button*
14 *Menu button*
15 *Quick Review/Small Picture button*
16 *USB connector*

ALL-IN-ONE PACKAGE
• Strap
• CompactFlash™ card (E3500: 16MB, E2500: 8MB)
• USB cable
• Rechargeable Li-ion Battery EN-EL2
• Battery Charger MH-60
• Nikon View 5 CD-ROM

COOLPIX 3500 (E3500)/COOLPIX 2500 (E2500) SPECIFICATIONS

Type: Digital camera E3500/E2500

Effective pixels: 3.2 million (E3500)/2.0 million (E2500)

CCD: 1/2.7-in. type (3.34 million (E3500)/2.11 million (E2500) total pixels)

Image size:
Selectable from:
E3500: 2,048 (2,048 x 1,536 pixels), 1,600 (1,600 x 1,200 pixels), 1,280 (1,280 x 960 pixels), 1,024 (1,024 x 768 pixels), 640 (640 x 480 pixels)
E2500: 1,600 (1,600 x 1,200 pixels), 1,280 (1,280 x 960 pixels), 1,024 (1,024 x 768 pixels), 640 (640 x 480 pixels)

Image quality (approx.): Fine: 1/4, Normal: 1/8, Basic: 1/16

Lens: 3x Zoom-Nikkor; f=5.6-16.8mm (35mm format equivalent to 37-111mm); Digital zoom: up to 4.0x

LCD monitor: 1.5-in; 110,000-dot low-temp. polysilicon TFT LCD with brightness adjustment

Storage media: CompactFlash™ (CF) card Type I

Shooting modes: Auto, Scene (Portrait, Party/Indoor, Night Portrait, Beach/Snow, Landscape, Sunset, Night Landscape, Museum, Fireworks Show, Close Up, Copy and Back Light), Manual (includes shooting menu for control of White Balance, Capture Mode, Best-Shot Selector, Exposure Compensation, Noise Reduction, and Image Sharpening), Movie (up to 35 sec. (E3500)/15 sec. (E2500) of QVGA frames at 15 fps.)

Capture modes: Single, Continuous, Multi-shot 16 (16 frames 1/16 in size)

Number of frames w/ 16MB CF Card
E3500: Fine: approx. 10, Normal: approx. 19, Basic: approx. 37
E2500: Fine: approx. 16, Normal: approx. 31, Basic: approx. 59

Built-in Speedlight:
Shooting range: approx. 0.4-3.0m/1.3-9.8 ft. (W), approx. 0.4-1.7m/1.3-9.8 ft. (T); Sensor flash system;
Flash modes: Auto, Flash Cancel (off), Red-Eye Reduction, Anytime Flash (fill-flash)

Interface: USB 1.1

Power requirements: One Rechargeable Li-ion Battery EN-EL2 (supplied), AC Adaptor kit EH-60 (optional)

Dimensions (WxHxD): Approx. 114 x 59.5 x 31.5mm (4.5 x 2.3 x 1.2 in.)

Weight: Approx. 175g (6.2 oz.) (Without battery and CF card)

Supplied accessories: Strap, CF card (E3500: 16MB, E2500: 8MB), USB cable, Rechargeable Li-ion Battery EN-EL2, Battery Charger MH-60, Nikon View 5 CD-ROM

Optional accessories: Rechargeable Li-ion Battery EN-EL2, AC Adaptor Kit EH-60, Various size CF cards, LCD Hood HL-E2500, Case CS-E2500

Nikon View 5 System Requirements

Macintosh		*Windows*	
OS	Mac® OS 9.0-9.2 (only built-in USB ports supported), Mac® OS X (10.1.2 or later)	**OS**	Windows® 98SE, Windows® Me, Windows® 2000 Professional, Windows® XP Home Edition, Windows® XP Professional pre-installed model
Models	iMac™, iMac™ DV, Power Macintosh® G3 (Blue & White), Power Mac™ G4 or later; iBook™, PowerBook® G3 or later (only built-in USB ports supported)	**Models**	Only models with built-in USB ports supported
		CPU	Pentium® 300MHz or higher
RAM	64MB or more recommended	**RAM**	64MB or more recommended
Hard disk	25MB required for installation, with additional amount equivalent to twice the capacity of the camera memory card plus 10MB required when Nikon View 5 is running	**Hard disk**	25MB required for installation, with additional amount equivalent to twice the capacity of the camera memory card plus 10MB required when Nikon View 5 is running
Display	800 x 600 with 16-bit colour (full colour recommended)	**Display**	800 x 600 with 16-bit colour (full colour recommended)
Others	CD-ROM drive required for installation	**Others**	CD-ROM drive required for installation

"Exif Print" is the industrial term for Exif 2.2, which is a newly established standard for Digital Still Camera Image File Format.